

2013 DECOY SONOMA COUNTY SAUVIGNON BLANC



So much complexity for so little money!



Composition: 100% Sauvignon Blanc

Market Trends/Opportunity: Sauvignon Blanc \$15+ SRP category is +17% vs. PY.

Winemaker: Don Laborde

Availability: National

Appellation: Sonoma County

SRP: \$20

Winemaking & Sourcing: Decoy allows our winemaking team the opportunity to explore a different expression of Sauvignon Blanc from the Sonoma County appellation. This wine is fermented in 100% stainless steel. Over seventy-five percent of the grapes are sourced from the exceptional regions of Russian River, Dry Creek and Sonoma Valleys.

Tasting Notes: The 2013 growing season delivered a vibrant and aromatic expression of Sauvignon Blanc with lovely layers of mango and papaya, balanced by notes of citrus zest and orange blossom. On the palate, this wine is soft and velvety with flavors of white peach, grapefruit and melon leading to a long, crisp finish.

Key Accolades: v11 90 Pts., *Wine Review Online*. v10 89 Pts. Best Buy, *Wine & Spirits*, 3+ Stars, *Restaurant Wine*, v09 92 Pts., *Wine & Spirits Best Buy*, v09 90 Pts., *Wine Review Online*.

Recommended Pairings: Crab, Oysters, Scallops, Shrimp, Smoked Seafood, Chicken, Pork, Goat Cheese, Caviar, Caesar Salad, Citrus, Vinaigrettes.

UPC: 669576 019214

Case: 20 669576 01921 8

TTB Approval: 11291001000157

Marquee Accounts: Wine Country Bistro, Sullivan's, Tabor Road Tavern, Metropolitan Grill, Bridges, Osetra Fish House.

Alcohol: 13.5%

Formats Available: 750ml